



Policy Framework

Our priorities, principles, and commitments on the policies that shape patient access to medical technology.

The medical technologies patients depend on — devices that detect disease earlier, deliver treatment more precisely, and restore quality of life — do not reach patients automatically. They require a policy environment that supports innovation, demands rigorous safety standards, and removes unnecessary barriers to access. This framework defines where CPPC stands on the issues that matter most.

Why This Framework Exists

Patient access to medical technology is not guaranteed. It is shaped every day by federal and state policies — and the Coalition to Protect Patient Care was formed to ensure those policies serve patients first.

Medical devices and diagnostics are among the most consequential tools in modern healthcare. They enable earlier detection of disease, deliver more targeted and effective treatments, and empower patients to manage their own health with confidence and precision.

Yet access to these technologies is never automatic. It depends on a policy environment that rewards innovation, maintains rigorous safety standards, and avoids placing unnecessary barriers between patients and the technologies they need.



“Delaying or restricting access means missing critical opportunities for early detection, prevention, and treatment that could fundamentally improve patient health and outcomes.”

The Coalition to Protect Patient Care was formed to ensure that policymakers at every level of government hear a clear, credible, and unified voice on these issues — one grounded in clinical evidence, real-world data, and an unwavering commitment to patients.

This framework defines our three strategic priorities. It is intended for policymakers, regulatory stakeholders, coalition partners, and media who want to understand where CPPC stands — and why.

Preserving Patient Access to Medical Technology

Every day a patient cannot access the technology they need is a missed opportunity — for earlier detection, more effective treatment, and better outcomes.

01

OUR POSITION

Preserving Patient Access to Medical Technology

Patient access to innovative medical technology is essential to improving health outcomes, enabling early detection of disease, and empowering individuals to take control of their health. CPPC supports policies that eliminate unnecessary barriers between patients and the medical devices and diagnostics they need.

We support pathways — both for emerging innovations and established technologies — that bring safe, effective tools to the patients who depend on them, in a timely manner and without unnecessary delay.

What this means in practice:

- Opposing policies that impose unwarranted restrictions on patient access to approved medical devices and diagnostics
- Supporting streamlined, efficient pathways that bring innovative technologies to market without sacrificing safety standards
- Advocating for coverage and reimbursement policies that reflect the clinical value of medical technology to patients
- Ensuring that patients who stand to benefit most can access the technologies that can help them.

THE STAKES

3M+

Americans employed by the medical technology industry — an industry whose continued strength directly determines what technologies reach patients, and when.

Promoting Evidence-Based, Balanced Regulation

Rigorous regulation and timely patient access are not in conflict. The right regulatory approach achieves both — and CPPC advocates for exactly that.

02

OUR POSITION

Promoting Evidence-Based, Balanced Regulation

Regulatory approaches at the federal and state level should prioritize patient safety through rigorous standards — while avoiding duplication and unnecessary barriers that delay or restrict access to medical technologies. All decision-making should be grounded in scientific evidence and clinical data, not political considerations or unsubstantiated concerns.

Appropriate regulation helps ensure patients can access safe, effective technologies in a timely manner. Excessive or redundant regulation does not make patients safer — it delays the care they need.

What we support:

- Regulatory frameworks built on scientific evidence and clinical outcomes data
- Efficient, non-duplicative review processes at the federal and state levels
- Transparent, predictable regulatory pathways that enable innovation while protecting patients

What we oppose:

- Policies driven by political considerations rather than clinical evidence
- Regulatory duplication that adds delay without adding safety value
- Barriers that restrict access to technologies with established safety and efficacy profiles

“Good regulation and patient access are not competing values. The right policy framework serves both — and that is the standard CPPC will continue to advocate for.”

Strengthening the Medical Technology Ecosystem

Protecting patient access today means protecting the industry that delivers tomorrow's innovations. A strong medical technology ecosystem is inseparable from strong patient outcomes.

03

OUR POSITION

Strengthening the Medical Technology Ecosystem

The medical technology industry is a homegrown American success story, supporting more than 3 million jobs across all 50 states. It is the engine that develops and delivers the devices and diagnostics patients depend on. Protecting patient access requires protecting the ecosystem that makes those technologies possible.

CPPC supports policies that strengthen this ecosystem — ensuring the industry can continue to develop, manufacture, and deliver innovative medical technologies for generations to come.

Policy areas we prioritize

- Reasonable tax policies that support investment in medical technology research and development
- Domestic manufacturing capacity and supply chain resilience
- Workforce development to address shortages that limit industry's ability to scale
- Infrastructure and regulatory efficiency improvements that reduce friction without reducing standards
- Preserving U.S. leadership in medical technology innovation — so that the next generation of life-changing devices and diagnostics continues to be developed here.

The strength of the American medical technology ecosystem is not just an economic issue — it is a patient access issue. Supply chain vulnerabilities, workforce shortages, and regulatory inefficiencies all have direct consequences for the patients waiting on the technologies they need.



OUR THREE PRIORITIES AT A GLANCE

- **Preserving Patient Access** — Eliminating unnecessary barriers between patients and the medical technologies they need
- **Balanced Regulation** — Advocating for evidence-based, rigorous, and efficient regulatory frameworks at all levels of government
- **Ecosystem Strength** — Supporting the policies that keep America's medical technology industry innovative, competitive, and patient-focused

Join the Coalition

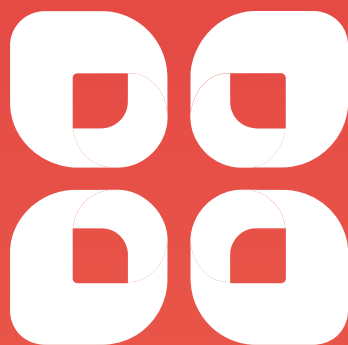
CPPC brings together a broad range of stakeholders committed to one goal: ensuring every patient can access the medical technology they need. We welcome policymakers, advocates, providers, and partners who share that commitment.

GENERAL INQUIRIES

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COALITION TO
PROTECT
PATIENT CARE